

Press Release

HSBC Bermuda Staff Give Back To The Community

The Centre on Philanthropy launched the VOLUNTEER.bm website in 2006, an online tool that local charities can use to post volunteer opportunities and members of the community can search for personal volunteer options.

Through this website, companies can also sign up for the Team Tracker Programme, which allows company staff to log and track their own personal volunteer hours.

Since 2006, HSBC staff have had the opportunity to log their personal volunteer hours through the Team Tracker Programme. HSBC award their top employees who log the most volunteer hours with cash prize donations to the charity of their choice.

HSBC have supported the VOLUNTEER.bm website for 8 years, and actively promote the Team Tracker programme to staff. Currently, 59 HSBC staff have registered with the on-line Team Tracker programme, and have collectively logged over 2,500 volunteer hours since 2006.



2014 winners

From left to right: Jennifer Pitcher -The Centre on Philanthropy, Elaine Butterfield-The Centre on Philanthropy, Cyril Whitter (HSBC), Joyce Waddell – Team Tuned Motorcycle Racing, Dena Madeiros (HSBC), Andrew Burnett-Herkes - Age Concern, Richard Moseley (CEO HSBC Bermuda) Steven Simons (HSBC), Josette Matthew (HSBC), John Hill – PALS, Nekisha Tyrrell – Continental Society

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HSBC 

HSBC awarded \$3,500 in total to the following staff for their volunteer efforts in 2014. The cash awards will be donated to local charities, selected by the winners:

HSBC Team Trackers 2014 Winners –

Dena Madeiros - Senior Project Manager, Group Private Banking
Selected Charity - Meals on Wheels & Age Concern

Cyril Whitter – Senior Project Analyst, Commercial Banking
Selected Charity - Team Tuned Motorcycle Racing

Steven Simons – Senior Business Analyst, Programme Management Office
Selected Charity - PALS

Josette Matthew- Global Standards Operations Specialist, Business Performance
Selected Charity - The Continental Society of Bermuda, Inc.

Dena Madeiros was the top winner in 2014, recording 97 hours. Dena, who will be donating her cash prize to Age Concern said, “By volunteering, your life becomes richer in many ways, through the act of giving and helping others and forming new and lasting friendships.”

HSBC CEO Richard Moseley said, “We are very supportive of our staff engaging in community initiatives that help improve the overall quality of life on the Island. It is rewarding to see our staff take time from their own busy lives to help other people. We congratulate them for their significant contributions towards making the Island a better place.”

Jennifer Pitcher, The Centre on Philanthropy had this to say about the importance of giving back.

“The Centre on Philanthropy believes in volunteerism and commends HSBC Bermuda employee volunteers who have dedicated their time and talent to make our community a better place. We wish to extend our greatest appreciation for all your efforts and support given and we hope others are inspired by HSBC’s good example. Bermuda’s non-profits depend on the generosity and dedication of volunteers to address our community’s most pressing needs and we hope that HSBC employees will continue to dedicate their time to helping.”

HSBC also support staff volunteer projects during work hours. The Staff Volunteer Community Acton Day Programme was established in 2006, allowing staff to take a half day off from work to volunteer to help with pre- selected community projects. To date, the programme has recorded nearly 8500 staff volunteer hours.

- ***ENDS MORE*** -

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Notes to editors:

1. HSBC Bermuda

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- ***ENDS ALL*** -