

3rd December, 2023

Why we wear purple.

Sunday, November 3rd is the International Day of Persons With Disabilities ('IDPWD').

Promoted by the United Nations since 1992, IDPWD celebrates the achievements and contributions – as well as increases awareness, understanding and acceptance – of the more than a billion people living with visible and/or invisible disabilities.

HSBC promotes a culture globally where colleagues, regardless of their disability status, are treated with respect, valued and are able to achieve their career goals at the Bank.

For the fourth consecutive year, HSBC Bermuda will be recognizing IDPWD on Monday, December 4th and Tuesday, December 5th when (as in previous years), the Front Street façade of the Harbourview Center will be illuminated purple, which is the internationally recognized colour representing those with disabilities.



Committee members of the HSBC Bermuda Ability Employee Resource Group.

All employees are being encouraged to wear something purple on Monday, December 4th as further recognition of their support for those living with disabilities.

Judy Doidge, Executive Sponsor for HSBC Ability in Bermuda shared: “Disability affects us all at some point in our lives either directly, or through someone we know. Ensuring that those with disabilities and as importantly, those who care for them, receive the right level of understanding and support is important.

“We are committed at HSBC to working towards making the Bank’s processes and premises ultimately fully accessible for everyone, providing ongoing employee disability awareness training and continuing the efforts of Employee Resource Groups such as HSBC Ability, for the benefit of our employees, customers and other stakeholders.”

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Notes to editors:

1. HSBC Holdings plc

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