

8<sup>th</sup> March, 2023

## HSBC: Lights up for International Women's Day

Wednesday, March 8th is International Women's Day and HSBC joins the world in celebrating the social, economic and cultural achievements of women.



This evening, the Front Street facade of the Harbourview Centre will be illuminated purple, the official colour of International Women's Day, as just one of the ways the bank will mark this occasion.

Head of Wealth and Personal Banking & Marketing, Tanya Bule shared, "I am particularly delighted by this year's theme of #embraceequity, as equity as a core theme is something that HSBC has been working towards through a number of our leadership and development programmes for many years.

International Women's Day provides us with another opportunity to recognize the contributions of HSBC's female employees, as well as women from across Bermuda and around the world, who continue to make great strides towards achieving women's gender equity.

Equity recognizes that each person has different circumstances and allocates the exact resources and opportunities needed to reach an equal outcome.

HSBC is committed to support equity as a core principle and is proud of the diversity we are building in our teams in the Bank to help move the diversity dial in Bermuda."

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**Notes to editors:**

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