

February 9th, 2022

Introducing the HSBC Youth Financial Literacy Program

HSBC Bermuda, in partnership with Planet Math, are delighted to announce the *HSBC Youth Financial Literacy Program* for Bermuda's school students.



Pictured left to right: Kevin Warner - Founder/Owner/Director Planet Math, Tanya Bule - HSBC Bermuda's Head of Wealth and Personal Banking and Sergio Pitcher - Founder/Owner Planet Math.

Launching in February 2022, Planet Math teachers and volunteers from HSBC Bermuda will begin the program with approximately 120 students across four of Bermuda's Government middle schools. As the year progresses, more schools will become involved and the program will reach across wider age groups and offer broader financial topics for the various age groups.

The introduction of this program is part of HSBC's long term commitment to introduce and improve financial literacy education in the local community. In addition to this program, HSBC have launched the Youth Savings account and also a financial literacy hub to further support children as they develop their financial literacy skills. HSBC understands that giving children the right tools to manage their finances will be essential to them, and our community in the future.

Head of Wealth and Personal Banking, Tanya Bule said, "We are thrilled to partner with Planet Math to bring the youth of Bermuda a program which will begin to instill lifelong skills to manage their money throughout their life journey.

"Through this program students will learn the value of their money, how the management of their finances will have an impact on life decisions, the importance of saving and much, much more. We look forward to working with the youth of Bermuda to support their education and develop future skills which will drive not only their success as individuals but also the collective success of Bermuda as a whole.

The team at Planet Math have a wonderful way of engaging with students and through providing tangible real life examples and coaching, are reinforcing core math principles whilst making it fun. This is just what our school children need and a great avenue for our HSBC employees to join in and be proud to support"

Sergio Pitcher of Planet Math Limited stated, "Planet Math aims to help the community while raising math awareness in Bermuda. This partnership with HSBC gives us the opportunity to help young people improve their personal financial literacy skills.

"Working with the HSBC Bermuda team has been an amazing experience. Their passion on raising financial literacy awareness matches Planet Math's passion for mathematics. This has made our partnership successful.

"Planet Math designed the lessons taking into account input from HSBC and will work with bank volunteers to facilitate an interactive, hands-on learning experience. We look forward to working with them as we continue to make a difference to our community."

For more resources, visit HSBC's Financial Literacy education hub at visit www.hsbc.bm/financial-education

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Notes to editors:

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