

2nd December, 2021

HSBC: Continuing to shine a light on supporting those with disabilities

Friday, December 3rd will be recognized globally as the International Day of Persons With Disabilities ('IDPWD') and for the second consecutive year, HSBC will shine a light on what this represents to the organization.

Promoted by the United Nations since 1992, IDPWD celebrates the achievements and contributions – as well as increases awareness, understanding and acceptance – of people with disability.

It's estimated that over a billion people globally live with some form of disability – that's around 15% of the world's population. 80% of people with a disability acquire their disability during their working years between ages 18-64.

At HSBC we consider it extremely important to not only confidently support colleagues who may be facing challenges due to living with a disability but also to celebrate their many contributions and achievements. Recognizing IDPWD is another way in which the Bank can do so.



HSBC Harbourview Centre – December 2020 – Purple Light Up

Once again, HSBC Bermuda will be joining other markets in its international network on Friday evening, through the company's global partnership with **Purple Space**, the

world's only networking and professional development hub for disabled employees. The organization also proudly leads the annual **#PURPLELIGHTUP** campaign, a global movement that celebrates and draws attention to the economic contribution of the 386 million disabled employees around the world.

The Bank's Harbourview Centre will be illuminated in purple in appreciation of valued disabled colleagues around the world.

Head of Wealth and Personal Banking and Marketing, Tanya Bule shared, "During 2021 the Bank's focus on supporting those with disabilities has increased as we work towards making HSBC fully accessible for everyone. Our employees have engaged in a number of initiatives to help enhance both our service offerings and premises, so that employees and customers are not disadvantaged due to the challenges of living with a disability.



"In addition to recognizing the significant contributions of our colleagues with disabilities, Friday will provide HSBC Bermuda branch network employees with another opportunity to show our customers the changes we are making to ensure the Bank is accessible to everyone. Designated branch staff will be easily recognizable in their specially branded purple T-shirts and will be more than happy to share what we are doing in this space."

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Notes to editors:

1. HSBC Holdings plc

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