

July 25th, 2021

**ST. GEORGES CRICKET CLUB ANNOUNCES MEDIA COVERAGE
FOR THE CUP MATCH CLASSIC**

St. Georges Cricket Club is pleased to announce that as part of HSBC's lead sponsorship and the support of One Communications and various other supporters, The 2021 Cup Match Classic will be made available to the general public through the following media:

Radio

The Voice of Summer – Hott Radio 1075
Bermuda Broadcasting Company - Power 95

Television

Channel 82

Internet Streaming

BerNews



St. George's Cricket Club's President, Neil Paynter, announced, "We are pleased that the 2021 Cup Match Classic will be aired on TV, radio and live internet streaming this year with the support of HSBC, One Communications and our other corporate donors. It is important for us to bring the public the game over these channels because of the restricted number of people allowed within the club grounds. We want everyone to be able to join the festivities and have the privilege of watching Cup Match at St. Georges Cricket Club."

Tanya Bule, Head of Wealth and Personal Banking at HSBC Bermuda said, "For those

members of the public who are not planning to be at the St. George's Cricket Club, we are happy to support our media partners as they bring you live radio and television coverage so that no one has to miss out on the excitement of this event. On behalf of all the staff at HSBC Bermuda I would like to wish everyone the very best Emancipation Day and Mary Price Day holidays and Cup Match event."

Frank Amaral, CEO of One Communications said, "We are extremely happy to assist with delivering a live viewing experience of one of Bermuda's most iconic sporting and cultural events. We know how important the broadcast of Cup Match is for the community, especially while navigating a pandemic and for those who cannot attend the event in person. Sponsoring the broadcast gives everyone the opportunity to keep up with every bit of action as it unfolds. Whether you are at the game, or watching from home, we wish you a safe and enjoyable Cup Match."

-ends all-

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Note to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,984bn at 31 December 2020, HSBC is one of the world's largest banking and financial services organisations.

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