

July 9th, 2019

**HSBC BERMUDA – 13th YEAR AS PROUD LEAD SPONSOR
FOR THE CUP MATCH CLASSIC**

As host of the 2019 Cup Match Classic, St. George's Cricket Club's President Neil Paynter, today announced the return of HSBC Bermuda ('HSBC') as lead sponsor.



Steve Banner, HSBC Bermuda CEO said, "This will be HSBC's 13th consecutive year as the lead sponsor of this exciting competition. At HSBC we are delighted to be able to once again support the respective efforts of the St. George's and Somerset Cricket Clubs, and we all look forward to a wonderful community event."

St. George's Cricket Club's President Neil Paynter shared: "We have had a long and successful history with HSBC and Cup Match. The Club are particularly grateful for all that the bank's sponsorship enables us to be able to provide to the local community."

-ends more-

“It is a fantastic event and on behalf of the Club I extend my sincere thanks to HSBC for once again sponsoring us as we strive to bring the Cup back ‘home’ to St. George’s.”



Head of Retail Banking Wealth Management – Renee Bullock-Cann and St. George’s Club President – Neil Paynter

Head of Retail Banking Wealth Management – Renee Bullock-Cann had this to say: “In the lead up to the two day event our employees will be busy with a number of community focused, Cup Match related activities. There will also be a number of them on hand during the two day event at the grounds of the St. George’s Cricket Club, as they welcome the Island’s cricket enthusiasts to the game.

“On Friday, July 26th HSBC’s Cup Match Motorcade, which has become a bit of a local tradition, will be on display throughout the streets of Hamilton. Back by popular demand that day will be the distribution by employees to the public, of the much sought after car flags in the St. George’s and Somerset team colours.

“We particularly enjoy this time of year as we have the opportunity to engage with our customers and interact with other members of the general public as we celebrate all that is special and unique about Bermuda and its traditions, while enjoying the Island’s largest sporting event of the year.”

Activities planned in the lead up to Cup Match in all HSBC branch locations are as follows:

Monday, 29th July – Somerset Branch

- distribution of snow cones and face painting

Tuesday, 30th July - St. George’s Branch

- distribution of snow cones and face painting

-ends more-

Wednesday 31 July – Harbourview

- distribution of snow cones
- performance by The Gombeyes outside of Harbourview at 12:15 pm

Wednesday 31 July – Compass Point and Church Street Branch

- distribution of snow cones

For more information please see www.hsbc.bm for the schedule of branch activities.

Further details will be provided in the coming weeks regarding the scheduled media coverage.

In closing Banner said: “No matter whether you plan to be at the game or spend your holiday elsewhere, on behalf of all us at HSBC, I wish you and your families the very best Cup Match holiday period and as always, *‘May the Best Team Win!’*”

-ends all-

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Note to editors:**HSBC Holdings plc**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide across 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,558bn at 31 December 2018, HSBC is one of the world's largest banking and financial services organisations.

HSBC Bermuda

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