

March 19, 2019

HSBC BERMUDA INVESTS \$398,000 IN BERMUDA'S FUTURE SKILLS

In 2018, HSBC provided an estimated \$1M in funding towards various initiatives in support of the local community through its charitable giving, donations and sponsorships activities.

In alignment with HSBC Group strategies, HSBC Bermuda focuses a large proportion of its Sustainability activities on 3 areas: 1) Future Skills 2) Sustainable Networks and Entrepreneurship; and 3) Sustainable Finance.

To support the first of these three areas of focus HSBC solicited the assistance of the Bermuda Community Foundation, and identified 'Future Skills' programmes with six local registered charities for which a combined \$398,000 in HSBC funding has been committed. These initiatives seek to help deliver impactful, meaningful programmes to the broader community, with the aim of enhancing skills in 'employability' and 'financial capabilities.' The identified Future Skills partners, programmes and projects were as follows:

- Women's Resource Centre, Transformational Support Services
- The Coalition for the Protection of Children, Roots for Success Programme
- Dynamic Debaters & Learners, The Fintech Industry Debate
- Youth Entrepreneurship Initiative, Bermuda Educational Enterprise Programme
- Impact Mentoring Academy, Vocational/Alternative High School
- Bermuda High School, She Leads: A Real World Readiness Programme

Clesia Pachai, HSBC Community Investment Manager, shared "In recent times, we have seen how rapid demographic changes and evolution in technologies may lead to a deficiency in employment-linked skills and financial capabilities. Therefore, it is HSBC's goal to help people in our community develop the requisite confidence and skill sets to attain financial security and secure jobs today and in the future. We are pleased to have identified these reputable community organisations that share this vision and look forward to working with them to execute these initiatives over the coming year."

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Women's Resource Centre's Executive Director, Elaine Butterfield said, "the Women's Resource Centre is excited to partner with HSBC to bring the Transformational Support Services programme into existence. The programme is a combination of targeted support services and partner networking coordinated by the Women's Resource Centre, to develop and promote self-sufficiency in the lives of 30 disadvantaged women and their families. Components of the programme include a needs assessment, life skills and academic training as well as employability skills training and on-going support. The objective of the program is to empower these women with the skills and support they need to become economically self sufficient and contributing citizens."

"The Roots for Success Programme and our partnership with HSBC allows us to support our clients' moves towards self-sufficiency through the achievement of full-time employment or successful entrepreneurship. Practical learning, individualized life coaching, and work shadowing, provide empowerment and make long-lasting impacts in the lives of the families we serve and is something we can deliver through this programme. On behalf of our clients, we are grateful to have HSBC's support of this programme" said, Kelly Hunt, Executive Director, The Coalition for the Protection of Children.



Left to right: Miguel Docouto, HSBC Executive Sponsor, The Coalition for the Protection of Children; Neville Grant, HSBC Executive Sponsor, Impact Mentoring Academy; Kelly Hunt, Executive Director, The Coalition for the Protection of Children; Robert Thomas, Student Debater, Berkeley Institute; Joanna Saldok, HSBC Executive Sponsor, Dynamic Debaters & Learners; Gladstone Thompson, Executive Director, Dynamic Debaters and Learners; Giselle Concepcion, Student Debater, Saltus; Christie Hunter-Arscott, BHS; Linda Parker, Principal, BHS; Kenneth Caesar, Principal, Cedarbrdge Academy; Keisha Douglas, Principal, The Berkeley Institute; Craig Tucker, Board V. President, Youth Entrepreneurship Initiative; Judy Doidge, HSBC Executive Sponsor, Women's Resource Centre; Cyril Whitter, HSBC Executive Sponsor, Youth Entrepreneurship Initiative; Elaine Butterfield, Executive Director, Women's Resource Centre; Yolanda Outerbridge, HSBC Executive Sponsor, Women's Resource Initiative; and Clesia Pachai, HSBC Community Investment Manager (missing from photo: Chris Crumpler, Impact Mentoring Academy)

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Note to editors:**HSBC Holdings plc**

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