

March 7, 2017

HSBC Workforce Strive to Eliminate Hunger in our Community

In partnership with The Eliza DoLittle Society (TEDS), the Anglican Cathedral and The Salvation Army, HSBC's entire workforce rolled up their sleeves in an effort to address the issue of hunger in Bermuda.

From October 2016 through to February 2017, the Bank launched its first bank-wide, team based volunteering programme comprising of 10 – 15 employees per team. Between 9am – 12pm on Tuesdays and Wednesdays of each week, one HSBC team of volunteers cooked and prepared meals which were subsequently served by two other HSBC teams of volunteers, to those in need at either the Salvation Army or Anglican Cathedral locations. The concept for this initiative evolved from HSBC's discussions with TEDS where a need in the community for additional morning feeding programmes was identified. Thanks to the additional HSBC resources and the partnership with TEDS, the Anglican Cathedral has been able to add Tuesday and Wednesday mornings to their regular Monday and Thursday sessions.

Mark Watkinson, CEO, HSBC Bermuda said: "This volunteering initiative was three-fold. It identified and addressed a need in our community; it allowed the Bank to strengthen its relationships with its third sector partners; and offered our entire workforce the opportunity to get out the office for some fun and meaningful team-building. 84% of our employees volunteered through the feeding programme, demonstrating their commitment to the community. I am particularly proud of their efforts. We hope to continue working together with our charitable partners to further evolve the feeding programme over the coming months."

Clesia Pachai, Community Investment Manager, HSBC Bermuda shared, "Over the programme's four month duration, Bank personnel contributed over 1,200 volunteer hours towards this initiative and through successful collaboration with its charitable partners, were able to provide a hot meal to

ends/more

an estimated 1,100 members of our community. Although there is still more work to be done to further address the ever-growing issue of hunger in Bermuda, we are optimistic that through collaborative efforts such as this, we are able to help fortify our island's societal health."

Jennifer Mahoney, Executive Director, The Eliza DoLittle Society added," It has been an absolute pleasure to work alongside the management and staff of HSBC on this very important initiative. The HSBC teams really rose to the challenge by exhibiting enthusiasm, empathy and many going the extra mile to make the meals memorable for the clients. The programme has enabled us to reach hundreds of HSBC employees and educate them on what our organization does, how we impact the community, and how they can help further if they are so inclined. The programme provided hundreds of meals that otherwise would not have been available, and for that both myself and our clients are extremely thankful. We look forward to working with HSBC on future initiatives."

Breakfast is available to the community at the Cathedral of Most Holy Trinity on Mondays and Thursdays from 10am – 11am. For a list of the various feeding centres, please contact the TEDS office at 333-4483 or by emailing teds.director@gmail.com



HSBC Bermuda colleagues at work in the kitchen

ends/more



HSBC Bermuda Teamwork at its best



Community partners join HSBC in an effort to relieve hunger in Bermuda

Media enquiries to Angela Cotterill on 1 (441) 299 6956 and at angela.cotterill@hsbc.bm

Notes to editors:

1. The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,000 offices in 70 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,375bn at 31 December 2016, HSBC is one of the world's largest banking and financial services organisations.

2. HSBC Bermuda

HSBC Bermuda is a brand name of HSBC Bank Bermuda Limited. Founded in 1889, HSBC Bermuda is the leading provider of retail and corporate banking, investment, custody and fund administration services to international and local clients. Since 2004 it has been a wholly owned, indirect subsidiary of HSBC Holdings plc. HSBC Bank Bermuda Limited of 6 Front Street Hamilton is licensed to conduct Banking and Investment Business by the Bermuda Monetary Authority.

3. The Eliza DoLittle Society

The Eliza DoLittle Society is a registered charity (#567). Our mission is to alleviate hunger and to reduce food wastage in Bermuda by rescuing and distributing food to Bermuda's hungry. The headquarters are based at 64 A Middle Road Warwick WK03 and is open Tuesday – Friday from 10 am – 2pm.

ends/all