

Press Release

February 16, 2015

HSBC making the most of VOLUNTEER.BM

Recognising the importance of volunteering in our community, HSBC encourages staff volunteerism through several internal initiatives, including the Team Tracker programme on VOLUNTEER.BM.

HSBC Bermuda staff who volunteer in their personal time to help local registered charities are encouraged to log their volunteer hours on Team Tracker and have been doing so since 2006. For those staff with the most hours logged each year, HSBC awards them with cash which they then donate to the charity of their choice. Profiles on staff volunteers are also published monthly on the Bank's internal staff website, highlighting their charity work and the reason why they participate in the Team Tracker programme, as yet another way in which HSBC actively promotes the programme and VOLUNTEER.BM to staff.

Currently, 65 HSBC staff members have registered with the on-line Team Tracker programme, and have collectively logged over 2700 volunteer hours since 2006.

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HSBC Team Tracker Programme 2015 Winners

From left to right: Nekisha Tyrrell – President, Continental Society; Carolyn Arnold - Office Administrator, PALS; Steven Simons - HSBC volunteer; Jenice Germain - Engagement Coordinator, The Centre on Philanthropy; Erwin Adderley - Chairman , Age Concern; Martha Dismont- Executive Director, Family Centre; Mark Watkinson – CEO, HSBC Bermuda; Josette Matthew - HSBC volunteer; Dena Madeiros - HSBC volunteer; Beverly Daniels - Executive Director, Salvation Army; Lionel.E. Cann – Salvation Army; Julian Rose - HSBC volunteer.

HSBC awarded \$5000 to the following staff for their volunteer efforts in 2015. The cash awards will be donated to local charities, selected by the winners:

Top 3 winners logging the most hours for 2015 - \$4500 donated to charity

- **Steven Simons** – Product Manager - Wealth, Customer Value Management
Selected Charity – **PALS**

- **Josette Matthew** - Senior Operations Specialist | Wealth Team | HSBC
Operations, Services and Technology
Selected Charities - ***The Family Centre and Continental Society of Bermuda.***
- **Julian Rose** – Senior Treasury Client Service Manager
Selected Charity – ***Salvation Army***

Winner logging 20+ hours in 2015 - \$500 donated to charity

- **Dena Madeiros** - Senior Project Manager, Group Private Banking
Selected Charity – ***Age Concern***

Top winner for 2015

Recording 80 volunteer hours, **Steven Simons**, who gave his cash prize donation to PALS said, "Volunteering is a very fulfilling and enriching experience. It offers me the opportunity to give back to my local community; particularly the youth which I greatly enjoy. PALS has been very supportive of my family in the past and I am grateful that I can continue to support such a wonderful charity."

HSBC CEO Mark Watkinson said, "I am extremely proud of our many employees who continue to give back to our community through volunteering. HSBC Bermuda understands the importance of the employees' volunteering efforts and will continue to support them so that they have the time to focus on important causes, from which Bermuda can only benefit."

Jenice Germain, Volunteer and Engagement Coordinator at The Centre on Philanthropy shared this with us “The future of volunteerism in Bermuda remains bright and encouraging! We applaud HSBC Bermuda employee volunteers, for making a positive difference for change in our community. Volunteering is an integral part of our community development. Now even more than ever, volunteers are needed to assist non-profit organisations enabling them to continue to provide their much needed services to the community. The commitment and assistance of HSBC employee volunteers makes a tremendous difference in the success and sustainability of the charities they serve. Their commitment makes a major contribution to the success of a healthy community.”

In support of staff volunteering during work hours, in 2006, HSBC Bermuda launched a Staff Volunteer Community Action Day Programme, providing all permanent, full-time HSBC Bermuda staff with time off from work each calendar year to volunteer to assist with preselected projects focused on education, the environment and the community. To date, HSBC staff members have volunteered almost 9000 hours of community service.

-Ends More-

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Notes to editors:

1. HSBC Bermuda

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Further information on HSBC Bermuda can be found at www.hsbc.bm

The HSBC Group has a long history of supporting communities where it operates. At HSBC Bermuda, we are aligned with HSBC's global sponsorship and community investment strategies and are committed to supporting programmes and events in the local community. For further information please visit <http://www.hsbc.bm/1/2/about/community>

2. HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,100 offices in 72 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,572bn at 30 June 2015, HSBC is one of the world's largest banking and financial services organisations.

3. The Centre on Philanthropy

Through our mission and your support, the Centre on Philanthropy touches lives by providing charities with skills and knowledge to meet the social needs of our community. We train, educate and advocate for Bermuda's non-profits while engaging the community through events and volunteerism. Together we optimise the impact!

-Ends All-