

Press Release

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HSBC Bank Bermuda Limited receives Best Digital Bank Award for 2015

Global Finance has announced its first round winners in The 2015 World's Best Digital Banks in North America.

HSBC has been chosen as the country winner for Bermuda, joining Scotiabank and Citi, as the winners for Canada and the United States, respectively.

“This industry recognised accolade is one that we are extremely proud of at HSBC, as it clearly represents not only the high calibre of our digital offerings but also the way in which our clients have embraced this technology,” said HSBC Bank Bermuda Limited’s, CEO, Richard Moseley.

“We are also extremely fortunate, through leveraging the wider HSBC Group network and through the dedicated efforts of our employees, in being able to introduce to Bermuda the type of digital solutions that are our customers have been looking for, e.g. the HSBC Mobile App (now with Global View and Global Transfer for Premier and Advance customers).”

This is the 16th year *Global Finance* has named the World's Best Digital Banks and details on all first round winners will be in the publication's September issue.

Winning banks were selected based on the following criteria:

- strength of strategy for attracting and servicing digital customers,
- success in getting clients to use digital offerings,
- growth of digital customers,
- breadth of product offerings,
- evidence of tangible benefits gained from digital initiatives, and
- web/mobile site design and functionality

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For further details relating to the Global Finance Best Digital Banks in North America awards, please see the below Global Finance Press Release:

[Global Finance Press Release](#)

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Notes to editors:

1. HSBC Bermuda

HSBC Bermuda is a brand name of HSBC Bank Bermuda Limited. Founded in 1889, HSBC Bermuda is the leading provider of retail and corporate banking, investment, trust, custody and fund administration services to international and local clients. Since 2004 it has been a wholly owned, indirect subsidiary of HSBC Holdings plc. HSBC Bank Bermuda Limited of 6 Front Street Hamilton is licensed to conduct Banking and Investment Business by the Bermuda Monetary Authority.

Further information on HSBC Bermuda can be found at www.hsbc.bm

2. HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,100 offices in 72 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,572bn at 30 June 2015, HSBC is one of the world's largest banking and financial services organisations.

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